



The Motivator

North Carolina Triangle Area Chapter #406
Institute of Management Accountants

April 2004

April 15, 2004 Dinner Seminar

Date & Time: Thursday, April 15, 2004, 6 PM

Place: RTP Marriot, off Miami Blvd.

\$25 IMA Chapter #406 as of the 1st of the current month ; \$30 IMA -members; \$35 non-members –Register before 4/11 \$30 IMA Chapter # 406 as of the 1st of the current month; \$35 IMA members ; \$40 non -members–Register after 4/10

Speaker: Bob Bazemore, Progress Energy, Controller

Topic: The Value of Certifications in the Work Place

Field of Study: Personal Development

Recommended CPE: 1 Hour Level: Basic

Prerequisites: None Advance Preparation: None

Teaching Method: Lecture/Discussion

May 20, 2004 Dinner Seminar

Date & Time: Thursday, May 20, 2004, 6 PM

Place: RTP Marriot, off Miami Blvd.

\$25 IMA Chapter #406 as of the 1st of the current month ; \$30 IMA -members; \$35 non-members –Register before 5/17 \$30 IMA Chapter # 406 as of the 1st of the current month; \$35 IMA members ; \$40 non -members–Register after 5/16

Speaker: Dr. Mike Walden, William Neal Reynolds Distinguished Professor & Extension Economist for NC State University's Dept. of Agricultural & Resource

Topic: Economic Update

Field of Study: Personal Development

Recommended CPE: 1 Hour Level: Basic

Prerequisites: None Advance Preparation: None

Teaching Method: Lecture/Discussion

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ADVERTISE IN THE MOTIVATOR

Would you like to get your message out to 500 of the area's accounting and finance professionals? We are planning on running ads in The Motivator. We are also looking for sponsors to pick up mailing costs of the monthly newsletter in exchange for exclusive advertising opportunities. If you are interested in taking advantage of these opportunities, please contact Teresa Muncer -Shimp, 859-5550 ext. 206, tshimp@nc.rr.com

VISIT THE IMA CAROLINAS COUNCIL WEBSITE @ <http://www.imacarolinascouncil.org>

The website has all the speaker and registration information. There will be the Spring meeting of the council. For more information go to the council's [website http://www.imacarolinascouncil.org/news.htm](http://www.imacarolinascouncil.org/news.htm)

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Mark your calendars for the 3rd Thursday of each month at the Marriott Hotel for dinner meetings and register for any of our meetings at our web site www.imanctriangle.org.

Dinner Meetings

Date	Topic/Event	Speaker
April 15, 2004	The Value of Certifications in Today's Workplace <i>CMA/CFM Recognition Night</i>	Bob Bazemore, Corporate Controller, Progress Energy
May 20, 2004	Economic Update <i>Past Presidents Night</i>	Dr. Mike Walden William Neal Reynolds Distinguished Professor & Extension Economist for NC State University's Dept. of Agricultural & Resource Economics

MICHAEL L. WALDEN – May’s Dinner Speaker

Dr. Michael L. Walden is a William Neal Reynolds Distinguished Professor and Extension Economist in the Department of Agricultural and Resource Economics at North Carolina State University. His Ph. D. degree is from Cornell University and he has been at N.C. State since 1978.

Dr. Walden has teaching, research, and extension responsibilities at NCSU in the areas of consumer economics, economic outlook, and public policy. He has published three books and over 200 articles and reports. He has served on several local and state level commissions, including the Governor's Welfare Reform Task Force and the School Capital Construction Legislative Study Commission.

Dr. Walden can be frequently seen, heard, and read in the media. He has both daily and weekly radio programs aired on stations around North Carolina for which he has won two national awards. He is often interviewed on local TV and radio news broadcasts, has appeared on *NBC*, *CBS*, and the *Newshour With Jim Lehrer*, and is frequently quoted in such newspapers as the *Raleigh News and Observer*, *The Charlotte Observer*, *The Boston Globe*, *The Wall Street Journal*, and *The Washington Post*. His biweekly column, *You Decide*, is carried by over forty newspapers in the state.

Dr. Walden directs the semiannual economic forecast, *The North Carolina Economic Outlook*. He has won a *Premiere Forecaster Award* from the American Agricultural Economics Association, and he has won three *Applied Consumer Economics Awards* from the American Council on Consumer Interests. He lives in Raleigh, North Carolina with his wife, Mary.

From the President

Dear Fellow IMAers !

We had a excellent meeting in March, with Bob Callanan, Principal - Consulting Division with Thomas, Knight, Trent & King, speaking on the topic of Software Trends. We truly appreciate his time and willingness to share his experiences and knowledge with us on the evolution of software products and corporations to what is available in the market place today. Thursday was also Student Night where we welcomed and recognized our NC State Student Chapter Members.

It is with pleasure that I announce to you that we have selected our next President. It is Chris Johnson, our current VP of Administration. He has done a great job over the past few years in helping to rebuild our organization. I know that he will continue to lead us forward and continue our growth. Jim Santaniello has also consented to continue his service on the Board as our Secretary. Jim brings with him many years of experience in IMA. My thanks to both Chris and Jim for giving us a head start on next year’s success by volunteering early.

Our dinner speaker for April 15, 2004 is Bob Bazemore Corporate Controller, Progress Energy speaking on the Value of Certifications in the Workplace. Bob’s topic is most fitting for the night as it is also ***CMA/CFM Recognition night***. We will be honoring our newly certified members over the past 12 months. While we ask National for a list of those in our Chapter who qualify for that honor, if you aren’t contacted, please let me know. We want you to come as our guests to honor your accomplishment. (The pre-registration deadline is Sunday, April 11, 2004 before the Thursday dinner meeting.) This pre -registration allows us to plan the room size and setup we need for the meeting. Cancellations need to be in by noon of the day of the dinner if we are to successfully reduce our guarantee to the hotel.

Mark your calendars for The March of Dimes “Walk America” on Sat., April 24 at Nortel in the RTP. Our chapter has committed to provide volunteers for registration; we need at least 5-6 volunteers on site by 8:30am on the 24th. You can also help support this worthwhile cause by participating as a walker/fund -raiser, and/or contributing cash or check. See the Website for additional details, or contact Bob Boone, Chapter Community Service Director at 571-7828 or rdboone2000@yahoo.com

Do you have a certification? Have you considered getting a jump start on fulfilling your 2004 CPE

requirements? ***Please tell friends and co-workers of this local opportunity to obtain CPE at a reasonable cost!***

- ? **April 29 - 30, 2004.** Plan to join us this Spring as the Carolinas Council continues its 30-year tradition of excellence in CPE at Ocean Creek Conference Center, Myrtle Beach, SC. Up to 14 hours of CPE. Please go to our website for course brochure and registration www.imacarolinascouncil.org
- ? On May 22nd we will be having a seminar on Risk Management issues. The morning session will concentrate on enterprise risks, including a brief review of Sarbanes-Oxley. Key to any organization in avoiding risk is structuring the organization and management in ways they are most effective. Lea Strickland will be the teacher for that presentation. The afternoon will be devoted to Human Resource\Payroll risks that we sometimes forget about but can be a serious liability if not prevented. Ann Harttree, an associates of Lea's, will be the facilitator for that session. Each brings with them years of experience with a broad range of companies. Check out the web site for details.
- ? We have had to postpone our April 17th seminar on **UNDERSTANDING THE PRIVATE CAPITAL MARKETS:** A Continuing Education Seminar for Attorneys, CPAs, CMAs, and Registered Investment Advisors, , presented by Thomas E. Vass, CEO, The Private Capital Markets Entrepreneurial Ins titute, a division of The Business Financial Advisory Corporation due to facility problems. We are currently working with a couple of places to hold the seminar. Please watch the newsletter and check the website at www.imanctriangle.org for the time and place and for course brochure and registration information .
- ? **June 26 – 30, 2004** The IMA 85th Annual Conference & Exposition June 26 – 30, 2004, Hyatt Regency Chicago on the Riverwalk, **Chicago, IL.** Up to 38 hours of CPE. Please go to the website for course brochure and registration www.imanet.org

Volunteers are needed for the National Conference, please go to our website for details. Support IMA and save yourself \$\$\$ on registration costs. www.imanctriangle.org/volunteer-chicago.pdf

See you at dinner !

Kathy Santos-Rezendes
IMA Chapter #406 President

CPE sessions

Date	Topic	Instructor
TBD	Understanding the Private Capital Markets 8 hours of CPE	Thomas Vass
April 29-30, 2004	Spring Conference, Myrtle Beach SC	Carolinas Council
May 22, 2004	Enterprise Risk	Lea Strickland
	Human Resource Payroll\ Legal Issues	Ann Harttree

LOG ONTO THE CHAPTER'S WEBSITE

The Chapter's web site can be found at www.imanctriangle.org. Keep up with the latest information about chapter events and upcoming CPE opportunities.

EMPLOYMENT OPPORTUNITIES – From the Chapter’s Employment Director

The Chapter serves its members by connecting those seeking positions with employers that have positions available. The Chapter’s Director of Employment is Chris McKittrick. For further information or to submit a resume please e-mail Chris McKittrick at ctm1999@hotmail.com.

IMA Student Chapter Meeting Dates

April 21 – Technical meeting to elect new officers

The Student Chapter invites all members of the professional chapter to take part in student chapter activities. All meetings are held at NC State, Nelson Hall, corner of Dan Allen Dr. and Hillsboro ugh St.

7-7:30 Social, 3rd floor Accounting Department Lobby; 7:30 – 8:30 Meeting in Room 2406.

For fund raising - RBC Center Volunteers – THANK YOU

Thanks to all the volunteers who made the first year of this fund -raising program a success. We will be working the Prince and Sarah McLachlan concerts - If available, e-mail tshimp@nc.rr.com

Triangle Chapter # 406 BOARD OF DIRECTORS**Competition Year 2003-2004**

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