



The Motivator

North Carolina Triangle Area Chapter #406

Institute of Management Accountants

March 2005

March 17, 2005 Dinner Seminar

“Business Continuity Management”

Our speaker is Thomas Judd.

A [Certified Business Continuity Planner \(CBCP\)](#). Over 20 years of experience in Information Technology and Security, Business Continuity Planning, Disaster Recovery, and telecommunications. Background includes extensive career with the Federal Reserve System and the Federal Reserve System Board of Governors focused on business continuity, contingency planning, and disaster recovery. Experience also includes consulting to the International Monetary Fund on IT Security strategy and policies. Mr. Judd is an Independent Consultant focused on Business Continuity Management, Disaster Recovery and Security. .

Most current engagement completed December 31, 2004– Development of Continuity of Operations (COOP) planning at the Department of Labor– Washington D.C. Engagement included drafting and testing of business continuity and disaster recovery plans for the Office of Corporate Financial Officer for the Department of Labor. COOP planning is under the direction of the Department of Homeland Security (DHS) and is facilitated through the Federal Emergency Management Agency (FEMA) under the Federal Preparedness Circular 65 (PDC 65)

Mr. Judd works closely with Robert Half International clients as an independent BCP consultant. He assists clients in understanding of business continuity planning, risk assessment, business impact analysis, development of BCP strategy and policies, development of departmental plans, etc.

Place: Marriott (off Miami Blvd), RTP, NC

Prerequisites: None

Advanced Preparation: None

Level: Basic

Teaching Method: Lecture / Discussion

Recommended CPE: 1 Hour

Field of Study: Personal Development

The North Carolina Triangle Area Chapter of the Institute of Management Accountants is registered with the North Carolina State Board of CPA Examiners as a sponsor of continuing professional education. Complaints or comments regarding registered sponsors may be addressed to the North Carolina State Board of CPA Examiners, PO Box 12827, Raleigh, NC 27605 - 2827.

From our Chapter President:

Dear Fellow IMA'ers:

I hope you'll join us at our next dinner meeting on March 17. Tom Judd, a consultant and Certified Business Continuity Planner, will speak on 'Business Continuity Management'. Tom will address planning for disaster recovery and risk management as part of the overall process of business continuity management.

These topics have continued to receive increased exposure in recent years. I recently visited a company whose manufacturing facility sustained major damage due to a fire two years ago. Thanks to successful planning, the company was able to shift its production and IT functions to another site within two days and avoid financial losses.

Our March dinner meeting will also be Student Night. The first 15 college students to register online for the dinner meeting can attend for free. Registrations can be made online at www.imanctriangle.org The meeting will be held on St. Patrick’s Day, so wear your green and come out to enjoy an evening of education and networking with fellow accountants!

If you’re interested in becoming more involved with the chapter, please consider joining the chapter Board of Directors for the next fiscal year. We need

someone to fill the position of Secretary. The Secretary is responsible for recording the minutes of the Board of Directors meetings and maintaining the chapter’s records. This is a job that requires very little time commitment other than attending the monthly Board meeting. If you are interested in this role or another role on the Board, please contact me at 773-5189.

I also want to remind everyone of the upcoming Carolinas Council spring conference at Ocean Creek resort at North Myrtle Beach on April 28-29. You can register at www.councilone.com The IMA national conference will be held in Boston from June 18-22. Visit the IMA website at www.imanet.org for more information.

I hope that you enjoy the remaining weeks of winter, and I look forward to seeing you at our next meeting!

Chris Johnson
Chapter President

Volunteer Opportunities:

Your IMA Chapter has engaged with the RBC Center to provide volunteer opportunities for our members to assist our IMA Chapter:

Contact Teresa Muncer-Shimp, 859-5550 ext. 206, tshimp@nc.rr.com

Plan on our next meetings:

Meetings are held at the Marriott on the third Thursday of each month. Social at 6:00 pm, Dinner at 6:30 pm. as follows:

Date	Topic	Speaker
April 21	Ethics <i>CMA/CFM Night</i>	Greg Jenkins
May 19	Business Intelligence <i>Past Presidents Night</i>	TBD

CMA/CFM Review Courses

Our chapter is also the co-sponsor of an effective preparation tool—PREPanywhere. PREPanywhere is a web-based review course for the CMA and CFM exams that delivers regularly scheduled, live instruction via the internet. For information, go to www.PREPanywhere.com.

Employment Opportunities – From the Chapter’s Employment Director

The Chapter serves its members by connecting those seeking positions with employers that have positions available. The Chapter's Director of Employment is Chris McKittrick. For further information or to submit a resume please email Chris McKittrick at ctm1999@hotmail.com. Check our chapter website for current opportunities.

ADVERTISEMENTS

ADVERTISE IN THE MOTIVATOR

Would you like to get your message out to 500 of the area's accounting and finance professionals? We are planning on running ads in The Motivator. We are also looking for sponsors to pickup mailing costs of the monthly newsletter in exchange for exclusive advertising opportunities. If you are interested in taking advantage of these opportunities, please contact Teresa Muncer-Shimp, 859-5550 ext. 206, tshimp@nc.rr.com



Announcing the 2005 IMA Carolinas Council Spring Conference:

Communication for Financial Professionals Developing Key Competencies to Become a Strategic Partner *April 28 - 29, 2005 • Ocean Creek Conference Center, Myrtle Beach, South Carolina*

Now in its 32nd year, the IMA Carolinas Council's annual Spring Conference continues to create exceptional value for attendees through a unique blend of tradition and innovation. Our 2005 Conference is designed to help accounting and finance professionals lead the way toward success in today's risky and uncertain business environment.

Who Should Attend: The 2005 Spring Conference has something for all CPAs, CMAs, CFMs, and other financial professionals in business and industry. Whether you're one of many financial professionals in your organization or you're the "OFO" (Only Financial Officer), you'll have the opportunity to think about -- and practice doing -- the kinds of things that will benefit your organization.

Why You Should Attend: By participating in this year's Conference, you will develop the knowledge, skills, and abilities to act like "profit" instead of "overhead." Additionally, you can earn up to 14 hours of CPE credit through your choice of affordable packages:

- ? Full 2-Day Package (14 Hours CPE Credit + All day group meals + Friday dinner): \$305.00
- ? Full Friday-Only Package (8 Hours CPE Credit + breakfast, lunch and dinner): \$220.00
- ? Standard 2-Day Package (14 Hours CPE Credit + All day group meals – excludes Friday dinner): \$275.00
- ? Standard Friday-Only Package (8 Hours CPE Credit + breakfast and lunch – excludes Friday dinner): \$190.00
- ? Standard Thursday-Only Package (6 Hours CPE Credit + boxed lunch): \$155.00
- ? Limited 2-Day Package (14 Hours CPE Credit – no meals): \$235.00
- ? Limited Friday-Only Package (8 Hours CPE Credit – no meals): \$160.00
- ? Limited Thursday-Only Package (6 Hours CPE Credit – no meals): \$145.00

*** Above Pricing for IMA Members Only and Good Until 3/31/05. Non-IMA Members Add \$25 to any package. Late Registration (After 3/31/05) Add \$25 ***

- ? Additional Meals may be purchased individually as follows: Thursday Boxed Lunch \$13.00, Friday Continental Breakfast \$10.00, Friday Lunch Buffet \$20.00, Friday Dinner \$30.00 (Children Ages 4 – 12 \$15.00, Age 3 & under free)

Confirmed CPE Presenters:

- ? Mark Schmadtke, CPA, CI SA (Dixon Hughes PLLC, Atlanta GA): Sarbanes-Oxley – A Year in Review
- ? Charles Farrell, Director DMC (Moore School of Business, USC, SC): Strategies for Improved Performance
- ? Liv A. Watson, VP of XBRL (Edgar Online, Inc., Norwalk, CT): XBRL Communicate Efficiently Internally & Externally
- ? Larry White, CMA, CFM, CPA, CGFM (National IMA Chair, Montvale, NJ): The Role of Management Accountants
- ? Plus - Finance Communication - Interactive Panel Discussion: This session represents a unique opportunity for you to learn how various stakeholders differ in their needs for financial information. Our panel is made up of a diverse group of professionals representing executives, the banking industry and the analyst community. So whether you're communicating financial information internally or externally, you'll gain key insights on how to tailor the delivery of your message to your audience.
 - o Sharon Decker (President, Tanner Holdings; Board Director Coca Cola Bottling & Family Dollar Stores)
 - o Michael Cohen, MBA, CMA, CFM (Director of Research, Pacific American Securities LLC)
 - o David Barnett, (Executive Vice President, First Citizens Bank)



TO REGISTER, OR FOR MORE INFORMATION, VISIT www.CouncilOne.com



The Institute of Management Accountants is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Nashville, TN, 37219-2417. Telephone: 615.880.4200. Web site: www.nasba.org