



The Association for
Accountants and
Financial Professionals
in Business

The Motivator

North Carolina Triangle Area Chapter #406

Institute of Management Accountants

June, 2010

From our Chapter President:



Ahhhh... The start of a new IMA year. Summer is here, but we are not resting one bit (ok, maybe a little or a lot of R&R will be enjoyed over the next 3 months as we prepare for the upcoming year). Let me first start by saying Congratulations to the NC Triangle Chapter for placing 8th in the nation for the Stephenson Division of the Institute of Management Accountants! That is quite an accomplishment and our members should be very proud. Our last meeting in May ended on a high note with this great news! Thank you to Vance Josey and his awesome Board of Directors for their outstanding contributions over the past year. Here's something else to celebrate while we are at it: We were also the highest scoring Chapter in the Carolinas Council, the southeastern regional grouping of several state's chapters.

Kathy Santos-Rezendes received the Robert Horky award. The Robert Horky award is given to a non-officer who materially contributes to the success of the chapter. I would also like to congratulate Jamie Long. Jamie was awarded the Rander Harris Award for outstanding accomplishment in promoting chapter goals and growth. These 2 ladies are prime examples of the great leaders we have within our Chapter. We are so happy to have their continued support and guidance.

We do not have Chapter meetings during the summer.

Our first Chapter meeting will resume on September 16, 2010 at 6:00pm – See you there! However, the Board of Directors will be meeting in June, July and August to plan all the great events we will be sponsoring September 2010 through May 2011.

Please be aware our Triangle Chapter will be hosting Fall Carolinas Council IMA Conference on Friday, October 22. We will be offering an 8 hour CPE class that day and don't forget about the Carolina's Council meeting on Saturday, October 23rd. The details have not yet been finalized, but we will let you know as soon as possible so you can plan to be there and take advantage of earning 8 hours CPE credits.

We have so many plans for the upcoming year to make it exciting and enjoyable for our members. We will keep you updated as the plans are finalized. We need your support so please go ahead and plan to attend the Triangle IMA Chapter meetings every 3rd Thursday beginning in September. Tell all your friends now, so they can plan to come too – the monthly meetings are a great way to network and meet other like-minded professionals in the accounting industry. Don't forget our Lunch and Learns held at the fabulous Prestonwood Country Club too. We will be in touch with all the details soon. I am looking forward to being your President this coming year!

Kimberly Langley
2010-2011 IMA Triangle Chapter #406 President

Save the Date !!

Thursday Dinner Mtg. North Raleigh Hilton	Fall Carolina Conference in the Triangle
September 16, 2010 1 st Dinner Meeting	October 22, 2010 – 8 Hours CPE

Dinner Meeting

Dinner Registration Information

6:00 PM Registration & Social
 6:30 PM Dinner
 7:15 PM Speaker
 9:00 Networking ends and Board meeting begins
 Please register on line at our chapter website
<http://www.imanctriangle.org/register5.htm>

Directions to North Raleigh Hilton
 3415 Wake Forest Road, Raleigh, North Carolina, United States 27609-7330
 Tel: 1-919-872-2323 Fax: 1-919-876-0890

From RDU Airport, Charlotte and all points west: take I-40 East towards Raleigh, take Exit #289 (Wade Ave) and follow until Exit 4B for I-440 North/Hwy 64 Rocky Mount, follow I-440 to Exit #10 (Wake Forest Rd). Make Left at light off exit, hotel is 1/4 North on the left

From Hwy 64 West to exit for I-440 North at Tower Shopping Center. From I-440, take Exit #10 (Wake Forest Rd) make a right at the light off the exit, the Hotel is 1/4 mile north on the left across from Raleigh Community Hospital.

Employment Opportunities – From the Chapter’s Employment Director

The Chapter serves its members by connecting those seeking positions with employers that have positions available. The Chapter’s Director of Employment is Chris McKittrick. For further information or to submit a resume please e-mail Chris at ctm1999@hotmail.com.

A preview of current employment opportunities listed on our website:

Sr. Financial Analyst

3+ years heavy accounting experience to include cost/manufacturing accounting and consolidations. Experience with Hyperion highly preferred. \$60k-\$70k.

Senior Internal Auditor

Large, well-established, and thriving company in Central North Carolina has an immediate need for a Senior Internal Auditor. 3+ years of Big 4 or Big 6 audit experience is REQUIRED. Internal audit experience will be a plus. MAC degree highly preferred. CPA, or in process also highly preferred. The ideal candidate will be open to living in the Greensboro/Winston-Salem/High Point area and will also be open to relocating within 2 or 3 years to another location within the company, outside of Internal Audit, possibly internationally.

40-60% travel, domestic and international. Some relocation assistance is available. Interviews are going to be set up quickly. \$75k, 5%-10% bonus. Great benefits.

Find links to IMA National’s Job Bank, job sites and banks for the Raleigh-Durham area, and nationwide job sites and banks

Check out what IMA is co-sponsoring...

Certificate in Management Accounting (Offered by Duke University):

Duke University's **Certified Management Accountant (CMA) Certification Program** addresses the needs of managerial finance and accounting professionals as they meet the challenges of the new corporate accounting environment. IMA has recently updated the CMA Program's "body of knowledge" to reflect the variety of relevant business skills and abilities - including analyzing, managing, and evaluating business solutions - that professionals must possess to effectively contribute to the strategic success of an organization today.

*****Attention Future CMA's*****

Don't miss out on this outstanding learning opportunity and register today!.

<http://www.learnmore.duke.edu/certificates/accounting/schedule.asp> to learn more about the program.

ID#	Program Series	Fee
12733	CMA Four Course Program Series - DURHAM Wednesday, 6:30 pm - 9:30 pm Starts 9/23/2009 and ends 7/14/2010 103C Erwin Mill Bldg	\$2995
ID#	Individual Courses	Fee
12737	CMA 4 Business Applications – DURHAM Wednesday, 6:30 pm - 9:30 pm Starts 5/26/2010 and ends 7/14/2010 103C Bay C Erwin Square Mill Building	\$995

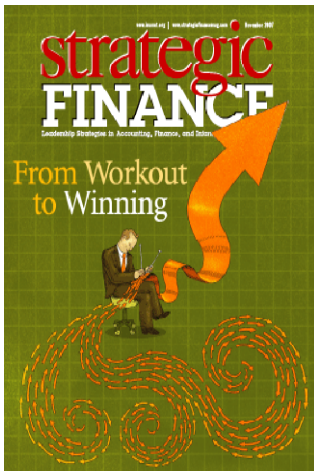
Books and materials are included. CMA Business Analysis, 24 hours CMA Management Accounting and Reporting, 24 hours
 CMA Strategic Management, 24 hours CMA Business Applications, 24 hours

ADVERTISEMENTS



ADVERTISE IN THE MOTIVATOR

Would you like to get your message out to 400 of the area's accounting and finance professionals? We are planning on running ads in The Motivator. We are also looking for sponsors to pick up mailing costs of the monthly newsletter in exchange for exclusive advertising opportunities. If you are interested in taking advantage of these opportunities, please contact Dan Benvie, 541-7207, dbenvie@rti.org



Strategic Finance is the flagship publication of the Institute of Management Accountants (IMA®), the world's leading association for management accounting and finance professionals. An award-winning monthly magazine, we provide the latest information about practices and trends in finance, accounting, and information management that will impact members (mostly controllers, CFOs, and their staffs) and their jobs. Our thought-provoking articles offer advice that will help financial professionals perform their jobs more effectively, advance their careers, grow personally and professionally, and make their organizations more profitable.

Subscriptions to *Strategic Finance* are included in members' dues. [Join IMA](#) today to start your subscription and receive all the other valuable membership benefits.

Perspectives

Message from the Chair



Turning Vision into Reality

John M. Brusch, CMA,
CFM, CPA

This has been a banner year for IMA as it has executed its vision excellently in a number of ways that have grown the organization.

Leadership expert and management consultant Joel Barker once said that, “Vision without action is a dream. Action without vision is simply passing the time. Action with vision is making a positive difference.” The Institute of Management Accountants (IMA®) is at the intersection where action and vision have come together to make a positive difference in our profession.

IMA has always had a great vision, but seldom in our history have we executed as well as we have this year. Consider the following: IMA has 6,000 more members than we had one year ago. We’ve also rolled out a new Certified Management Accountant (CMA®) exam to an overwhelmingly favorable market response. Since the introduction of the new exam last November through this past April, more than 8,000 new CMA candidates have joined the program, registering for roughly 13,000 exam parts. This interest in the CMA has continued

to grow.

In addition to the new CMA exam, IMA also has introduced a new CMA review course: *The CMA Learning System*. This course—along with those offered by other review course providers—gives CMA candidates a variety of study materials to use in their quest to successfully complete the exam and become CMAs. Certifying more management accountants will certainly have a positive impact on our profession.

IMA also has updated its look in the market with new logos and taglines and will soon introduce a much-needed new website. These changes will completely alter prospective members’ views of IMA, and they’ll also improve the way current members view the organization through these customer contact points. What’s more, IMA has introduced its proprietary online community, *LinkUp IMA*, which has attracted more than 9,000 members since its launch at last year’s Annual Conference & Exposition.

And there’s more: This year IMA has worked to develop the Global Leadership Academy. The association has long recognized the need to create a well-defined global leadership process in order to help train and mentor tomorrow’s leaders today. A tremendously

talented group of volunteers and IMA staff—led by former IMA Chair Bud Kulesza—has helped to spearhead this program, which will be available to all IMA members next year and will add yet more value to your IMA experience.

It has been an honor for me to play a part in helping IMA make a positive difference by combining action and vision. Nevertheless, one certainty of life is that time marches on. My year as your Chair has come to an end, and I pass the reins to Dr. Sandra Richtermeyer of Xavier University. Looking back, I’ve always believed that IMA has the ability to make a positive difference to our profession because it’s the only U.S.-based accounting organization that focuses on accountants and financial professionals in business. It’s also the only accounting organization in the world that can bring together the combination of professional development, networking, certification, and continuing education programs that can grow with our members as our members grow in their careers. This year, we’ve taken tangible steps to make that vision a reality.

As always, I welcome your comments at jbrusch@imanet.org. SF

Institute of Management Accountants

NC Area Chapter 406 Board of Directors

Competition Year 2010-2011

